Cookie Policy

Last Updated: January 1, 2026

This Cookie Policy explains how **PYBK, Inc.**, doing business as **Playbook** ("**Playbook**," "**we**," "**us**," or "**our**"), uses cookies and similar technologies in connection with the Playbook platform and related services (the "**Services**").

This Cookie Policy should be read together with our **Privacy Policy**.

1. What Are Cookies

Cookies are small text files placed on your device when you visit a website or use an application. Cookies help enable functionality, improve performance, and enhance user experience.

2. Types of Cookies We Use

A. Strictly Necessary Cookies

These cookies are required to operate the Services and cannot be disabled. They enable core functionality such as authentication, security, and session management.

B. Functional Cookies

These cookies remember preferences and settings to enhance usability.

C. Analytics Cookies

These cookies help us understand how the Services are used so we can improve performance and functionality. Data collected is aggregated and does not directly identify individuals.

D. Performance and Security Cookies

These cookies help detect errors, prevent abuse, and maintain platform reliability.

3. Managing Cookies

You can manage or disable cookies through your browser or device settings. Disabling certain cookies may impact functionality of the Services.

Where required by law, you may be presented with cookie consent controls.

4. Third-Party Cookies

Some cookies may be set by third-party service providers that support analytics, performance, or security. Playbook does not control third-party cookies and encourages you to review their policies.

5. Changes to This Policy

We may update this Cookie Policy from time to time. Continued use of the Services after updates constitutes acceptance of the revised policy.

6. Contact Information

PYBK, Inc.
Email: **contact@pybk.ai**